



With Philip Price

AN award-winning wildlife photographer from Argyll has developed a new tourism business focusing on attracting more visitors to the area.

Twenty-six-year-old Philip Price has this summer launched the Loch Visions experience on the banks of Loch Awe, at Kilchrenan, near Taynuilt.

He teaches camera enthusiasts of all ability how to snap wildlife in its natural habitat during a captivating day-long adventure. The photography graduate started the new venture with support from the Prince's Scottish Youth Business Trust (PSYBT), which has helped 15 young adults set up their own business in Argyll in the last year.

Philip provides his students with a digital SLR camera and all the equipment they need, from wellies and waterproofs to midge repellent, to snap the area's varied wildlife.

He has exclusive access to 22 acres of unspoilt private woodland to photograph everything from voles to deer, lichens to wildflowers, ospreys to woodpeckers, but-

terflies to red squirrels and everything in between.

After a tutorial on the basics of photography and how to use the camera, visitors can explore the purpose built photographic zones on the banks of Loch Awe in the morning. And, following a picnic lunch, the afternoon is spent in the digital studio editing and printing the images.

Everyone goes away with a CD containing all their own photographs and one high quality print out of their favourite.

Philip said: 'Argyll is such a beautiful part of the world, I'm keen to share my enthusiasm and technical knowledge to help people have a fun day out as well as learning a new skill.' He added: 'Visitors are always looking for something memorable to take home from their holiday and what can be nothing better than a stunning photograph they have taken themselves?'

Loch Visions is being championed by hotel and guest houses throughout Argyll after local tourism operators experienced the launch of the new venture earlier this summer.

