

# Oban Sign Studio exc



*Oban Sign Studio owner David Calvert getting ready to install the new sign at Oban Library.*

AT LAST Lorn has an alternative source for all its sign and print needs with the now well established Oban Sign Studio.

Although David Calvert started his sign studio in November 2003, he is proving to be so successful that he is already outgrowing the current premises at Mill Lane, and seeking more extensive accommodation.

Oban Sign Studio prides itself on a quality product which explains why the company now takes orders from businesses throughout Lorn, the Hebridean islands, Glasgow and Edinburgh.

Oban Sign Studios catchphrase 'Exceeding Expectations' was coined after receiving praise from customers throughout the first year.

David said 'I quite often hear "I didn't realise you could produce that"'. When suggestions are made on improving customers existing signage.

David said: 'Customers get to see the design superimposed on their van or shop front to make sure they get exactly what they want. When seeing the end product, it always seems to exceed their expectations.

He says 'We aim to produce a quality product: something that will stand out from the standard run of

the mill signage.'

The business may operate from small premises but there are few Highland-based sign studios that can boast such a range of services at competitive prices.

Oban Sign Studio can produce shop signs, vehicle livery, (which they specialise in) banners, pavement signs and canopies. The full compliment of business stationery can be supplied and they have their own printers to produce stickers with a five-year outdoor life.

Businesses that are starting out or looking for a complete make-over, can benefit from taking the complete package from Oban Sign Studio and take advantage of a substantial discount.

At all times David is available to offer advice and guidance in the production of the commodity, but is very happy to accommodate any pre-conceived ideas his customers may have.

David said: 'Some clients come in with no idea of what they want and we can develop a concept around their business name. Some already have an idea of colours and design but need us to develop that idea into actual signage and print work.'

'We try to do everything in-house thus reducing the cost to the customer, and although this may necessitate